

S14 Solutions Days 2021 – a great success

Uhingen, Sept 28th, 2021

From September 22nd to 23rd, 2021, the now thirteenth S14 Solutions Days took place at the Exertis Pro AV headquarters (formerly COMM-TEC) in Uhingen near Stuttgart. The new exhibition concept and the extension to two exhibition days have been a great success.

According to the motto "BetterTogether", the S14 Solutions Days as popular industry get-together took place again this year as an on-site event in Uhingen on two exhibition days.

"We are glad that we could go back to an on-site event this year and establish a great industry get-together again. The feedback has been very good," says Rainer Sprinzl, Managing Director for Germany, Austria and Switzerland at Exertis Pro AV.

The atmosphere on the exhibition grounds was indeed very positive: visitors, integrators, specialist dealers, technicians, as well as media representatives and manufacturers welcomed the event and especially supported the new exhibition concept: the exhibition has been expanded and divided into different areas with a total of approx. 1,500 m² of exhibition space. Thus, two large theme tents on UCC, Visualization, E-Learning and Media Solutions as well as on Digital Signage and LED Solutions awaited the visitors. A third area in the main building was converted into the Pro Audio Solutions exhibition and thrilled visitors with live demos. These also took place directly in the exhibition tents at the booths of many manufacturers. Another part of the event were the nine 40-minute presentations on the open main stage in the outdoor area. For the first time at the S14 Solutions Days history, all presentations have been streamed and recorded. Thus, also people at home could actively participate in the S14. In addition, manufacturers benefit from the opportunity to show their highlights online after the S14 trade fair. Furthermore, customers and visitors can actively use provided recordings to inform themselves about manufacturers and their solutions. Based on the S14 conference program 2021, you can watch the existing recordings on our [website](#) and on our [YouTube channel](#).

The exhibiting manufacturers all expressed their enthusiasm for the successful event and were very pleased to present themselves on this S14 platform to showcase the latest products, innovations, trends and possible solutions. In addition to our main sponsors Barco, AiroDoctor, Evoko, INfiLED, Legrand, Lenovo, LG, Lumens, NETGEAR, NewLine and NewTek, also new partners of Exertis Pro AV such as Konftel, Spottune and Yamaha reported on very good customer discussions and a relaxed exchange.

The event was complemented with a generous catering area including Swabian and Italian specialties, which delighted and satisfied every trade fair participant of the S14 Solutions Days in culinary terms. Enjoying beautiful weather in our open-air huddle area, promising networking, exchange of ideas and exciting conversations took place in a relaxed atmosphere.

Of course, a comprehensive hygiene concept was implemented and followed in accordance with official regulations and rules. Admission to the exhibition area was also granted strictly in accordance with German 3G rules in order to protect visitors, manufacturer representatives and employees - health first!

We would like to thank all our partners and speakers for their great cooperation and for their fantastic contribution to make this year's S14 Solutions Days such a successful event. A special thanks goes to our guest speakers Rachel Linnemann from Microsoft, who presented the topic "Microsoft Teams Rooms Devices Partner Opportunities" as well as to Mike Blackman from ISE, who spoke about the development of the AV industry in times of Corona - opportunities and potentials. We would also like to give thanks to Jürgen Klinsmann, who, as a final highlight, spoke in a live video link with Rainer Sprinzl about leadership culture and the use of media technology in soccer.

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About Exertis Pro AV

Exertis Pro AV, formerly COMM-TEC, has been for more than 30 years one of the largest and most renowned value-add distributors for AV media technology in Europe and has been part of DCC Technology Trading/Exertis since 2019. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 60 well-known manufacturers. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. Exertis Pro AV acts strongly according to its claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. Exertis Pro AV supplies everything from one source, from planning through consultation to implementation.

Image material for press release

[Key Visual](#)

[S14 Image Impressions](#)

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