

Exertis Pro AV is new partner of Studio Network Solutions (SNS)

Uhingen, January, 13th, 2022

Exertis Pro AV is now expanding its portfolio in Germany, Austria, Switzerland as well as in Liechtenstein, Poland, the Czech Republic, Slovakia, and the Baltic States in the area of shared media workflow solutions with the products of the American manufacturer Studio Network Solutions (SNS).

SNS is a leading media technology company committed to helping video production teams around the world transform the way they store, share, and organize media. By combining scalable, high-performance shared media storage hardware with powerful software and cloud workflow tools for teams working on-premise or remotely with Adobe® Premiere® Pro, Final Cut Pro®, DaVinci Resolve®, Avid® Media Composer®, and other creative applications, SNS solutions empower post-production, broadcast, and VFX teams in over 70 countries to create amazing content, faster.

"We at SNS are excited and proud to expand our service to members of the film, post-production, and broadcast community in Germany, Austria, Switzerland and Eastern Europe with an elite partner like Exertis. Through this new relationship, we will be able to showcase our passion and expertise in providing custom and technically excellent shared media workflow solutions on an entirely new scale thanks to Exertis' excellent reputation and knowledge of the market", says Alex Hlavaty, Head of Sales – EMEA, SNS.

Carsten Steinecker, Managing Director Business Development at Exertis Pro AV, is also pleased about the new partnership: *"As a value-add distributor, we think in terms of complete solutions and are expanding Exertis Pro AV's core competence in the area of media solutions. With SNS, we are gaining a specialist in shared storage server technology who is already established in the USA. It is the perfect complement to NewTek, and other signal management solutions in our portfolio".*

About Exertis Pro AV

Exertis Pro AV, formerly COMM-TEC, has been for more than 30 years one of the largest and most renowned value-add distributors for AV media technology in Europe and has been part of DCC Technology Trading/Exertis since 2019. The company headquarters is located in Uhingen near Stuttgart and distributes the products of more than 60 well-known manufacturers. The business units "Digital Signage & Media Solutions", "Collaboration & UCC", "Signal Management", "Pro Audio & Control", "Display Solutions" as well as "Racks & Mounts" provide master technicians, system integrators and architects with the optimal hardware for their requirements. Exertis Pro AV acts strongly according to its claim "Think Solutions": it creates a consciousness for thinking and acting in terms of solutions, and for offering solutions. Exertis Pro AV supplies everything from one source, from planning through consultation to implementation.

<https://www.exertisproav.de/de/>

About SNS

Studio Network Solutions (SNS) specializes in shared storage hardware and software products for the Media and Entertainment industry. Since the beginning in 1998, the company has continuously applied ingenuity and experience to create outstanding products that exceed industry expectations, while providing over-the-top support to customers. As innovators with unmatched industry experience, expertise, and passion, SNS' goal is to create unique products that enhance the entire content creation workflow from beginning to end.

<https://www.studionetworksolutions.com/>

Image material for press release

[Key Visual](#)

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